

Empowering Māori career and employment aspirations so that our whānau can flourish

Greetings

from our Pouwhakahaere / Chief Executive

Takurua or Hōtoke, winter is here!

The weather is changing, and warmer months have now given way to winter weather. Even so, this is a busy time for our team as we ramp up our promotions throughout most of the secondary schools in Taranaki.

We are so excited to finally be on the road! Our work in the schools is vital to the vision of Why Ora. It is through our school programmes that many of our amazing whānau start their journey with us.

Rangatahi and whānau wellbeing is important to all of us. Covid is continuing to impact our communities and will for some time yet. This is a difficult time for many. Anxiety is high. We are thinking about our taurira and whānau and how we can support them.

Here at Why Ora growing stronger in our culture contributes to our wellness. Our team are keen to learn more about Te Ao Māori and Mātauranga Māori, to celebrate important dates and share our learning with our whānau.

This season is an important time. Whānau gather to reflect on the past and remember loved ones, celebrate and plan, locally during Puanga and Matariki, which will be celebrated nationally for the first time on 24 June 2022. We invite you to keep an eye on our social media during this time!

Noho ora mai, Tanya Anaha - Pou Whakahaere (Chief Executive)



Tanya Anaha - Pou Whakahaere



WHY ORA PROMOTION

During our Why Ora promotion we give a presentation to secondary school taurira to let them know what we are all about and what we can do for them. Check out some of our recent sessions below!

On the next page you can see a list of schools we've already attended, and will be attending, as well as which of our Kaiārahi will be there to support our registered taurira in these schools.

Photo: Opunake taurira



Photo: Spotswood College tairā

PROMOTION

This term our Kaiārahi are back in all 13 Taranaki secondary schools - reconnecting with Māori tairā, and school staff! During our Why Ora promotion we:

- talk about what kinds of support we can offer
- share some of our many whānau success stories
- run quizzes and giveaways!
- encourage tairā to register with us!

So, if you are a Māori secondary school tairā – make sure you come to our promotion!!

Ask at your school office when we will be at your school – or message us through our Facebook page.

Our Kaiārahi in Schools



Michelle Martin

- Stratford High School
- Taranaki Diocesan
- Hawera High School
- Waitara High School



Liahna Smith

- New Plymouth Girls High
- Sacred Heart Girls College
- Inglewood High School



Rory Maxwell

- New Plymouth Boys High School
- Francis Douglas Memorial College



Katie Walsh

- Spotswood College
- Opunake High School
- Coastal Taranaki



Graham Jones

Meet our new Kaiārahi

Nau mai haere mai to the team Graham!

Graham is our new Kaiārahi who will tautoko our South Taranaki tairā. Graham and his wife were born and raised in Wellington and now he and his whānau are based in Patea. Graham is looking forward to making new connections with our whānau in the Patea Community.

"I love being a youth worker, because I get to be a positive adult role model to a lot of Tairā. Getting an invite to be a part of a young person's journey is a privilege, because they don't just let anyone in, you have to earn that. Working alongside them as they grow and succeed is priceless."

- Patea Area School
- Hawera High School



Trent Hohaia

- Te Pi'ipi'inga Kakano Mai I Rangiatea
- Te Kura o Ngā Ruahine Rangī
- Te Kura Kaupapa Māori O Ngāti Ruanui

Promotion continued...

Schools we've visited to date:

Patea Area High School, Hawera High School,
Taranaki Diocesan School,
Waitara High School, New Plymouth Girls High School, Spotswood College, Sacred Heart Girls College, Opunake High School, Francis Douglas Memorial College.

Schools we are visiting soon!

Stratford High School, Inglewood High School, New Plymouth Boys High School, Coastal Taranaki School.



Francis Douglas taura



Coastal Taranaki School taura



Patea Area taura

Save the Date!

We will be running our Pūtaiao Expo for Year 9 and 10's on 23rd - 25th August 2022.

Pūtaiao is our hands on expo to inspire a passion for science and Mātauranga Māori!



Patea Area taura



Stratford High School taura

Ask about it at your school or message us through our Facebook page. [Click here](#) for link to Pūtaiao video.

Hoki Mai ki Why Ora

Our aim is to support our registered rangatahi to explore meaningful career paths and possibilities for their future, so that they can flourish. For many reasons not all rangatahi we work with can stay with us. Sometimes life gets in the way – so we've launched a new programme called Hoki Mai ki Why Ora! (Welcome Back to Why Ora!)

Our aim for this programme is to re-engage with rangatahi from schools we have worked with before, but who are no longer in education, training or employment.

We are very excited about reconnecting our taura to their future career! Thanks to the Ministry of Social Development for supporting this kaupapa!



Hoki Mai ki Why Ora has given me the opportunity to gain hands on experience whilst having support with what I want to do.



Photo: (L-R) Maddy, Liahna

TĒNĀ KOUTOU KATOĀ

MY NAME IS KATIE WALSH



Ko Taranaki te Mounga
Ko Waiaua te Awa
Ko Taranaki Tūturu te Iwi
Ko Kurahaupo te Waka
Ko Ngāti Kahumate me
Ngāti Tūhekarangi ngā Hapu
Ko Orimupiko te Marae
Ko Ohinetuhirau te Whare
I tipu ake au ki Ōpunake
E noho ana au ki Ngāmotu
Ko Kerry Tamatea toku Māmā
Ko John Walsh toku Pāpā
Ko Katie Walsh ahau

Role: Why Ora Kaiārahi



Photo: Katie - 6th from the (L) - 2016 health workshops

Katie joined our Kaiārahi team in February 2022.

Katie grew up in Opunake and as a tamariki attended Kōhanga Reo o Te Namu and Day care, then the Opunake Primary until Year eight, boarding at Sacred Heart Girls College for her secondary education. Shifting from Opunake to New Plymouth was a big change.

“At first, I was excited to venture out of Opunake. My sister was a Year 13 while I was a Year 9, and that made it easier, but once my sister left it was difficult. I had to grow up so fast. I gained a lot of life lessons from a young age, and that kick-started my sense of individuality and independence.”

Katie first engaged with Why Ora in 2014 and got an opportunity to do Mātaki shadowing, spending a day with a professional radiographer at Taranaki Base Hospital in Year 13.

Katie was very interested in radiography but didn't have biology as had not taken it as a subject in Year 11. “I gave Biology a go, but I didn't pass it. By Year 11 or 12 you really need to know what subjects you will need to take to enter your chosen course of study.”

Katie felt some pressure to go to university. Two of her siblings were in tertiary study, and so after finishing school she headed to Wellington to start a Bachelor of Arts. “I loved criminology and psychology, even though it was my second choice.

But my mental health was declining and I ended up moving back to Taranaki after completing my first year.”

University isn't for everyone, and in some cases the timing just isn't right. Fortunately, when Katie returned home her connections helped her get a job.

“My friend's mum was a programme delivery manager for a training provider and I was offered a role as an Administrator and Student Support.”

Within two years in that position Katie had completed a Level 4 Business Administration and Technology course, begun a Level 1 and Level 2 Te Reo Māori course and had moved into a business management tutor role.

Following that Katie worked for another company but says that Why Ora had been in the back of her mind for a long time.

Katie says she is grateful for all her experiences, good and bad, as it has helped shape who she is today.

I had a few difficult experiences at school. Looking back, I now understand some of it was racism, but at that time I didn't realise that was a thing. A few things happened that knocked my confidence and gave me a reason to feel that I wasn't good enough and I guess I carried that with me,” says Katie.

Now Katie is working as a Kaiārahi at Why Ora, she wants to help make a difference in young people's lives, at a time when it really matters.

"It is so motivating to know we can help give rangatahi the opportunities they deserve. I want to help rangatahi to see that you can give anything a go, and if it doesn't work out, be proud of yourself for having tried. There will be many challenges in life to tackle, and it's how you overcome them that counts."

"My advice to rangatahi is to ride the wave and see where it takes you, and it will be OK. We all have challenges however I'd like to think we are all on a similar waka and we are here to tautoko each other along the way."

"I am looking forward to seeing our rangatahi flourish with mana and pride, and I can keep learning too! Why Ora is offering me training in Te Reo Māori."

Katie is very proud to be Māori. "My Koko comes from a big whānau. I spent a lot of time at our marae in my younger years and I felt a sense of belonging. Somehow that got a bit lost along the way, so now I am rebuilding that.

At some point in my future, I would like people to see me and know that I am proud and confident in my culture – knowing myself, knowing Te Ao Māori.

I hope that other young people will see this and be proud to be Māori too, and it will help open up the minds of others who don't yet understand."



WHATS HAPPENING?

Check out the courses starting this term – there might be something here for you!

Tupu ā Nuku

Environmental Workforce Development

To find out what Tupu ā Nuku have coming up check out their Facebook page.

→ [Click here](#) for the Tupu ā Nuku Facebook page

Educare

Teacher aide and Early Childhood Teacher opportunities

Does this sound like you?

Call : 06 758 4115

→ [Click here](#) for the Educare Training website

Learner Me

Keen to explore your study options and start in their mid-year?

Ph: 06 920 3424

E info@learnerme.ac.nz

→ [Click here](#) for the Learner Me website

WITT

Check out WITT's programmes to enrol for July - mid semester start - Monday 25th July 2022

Info Date
16 June 2022
3:00pm-6:00pm

→ [Click here](#) for the WITT website



Our first year tauira speak

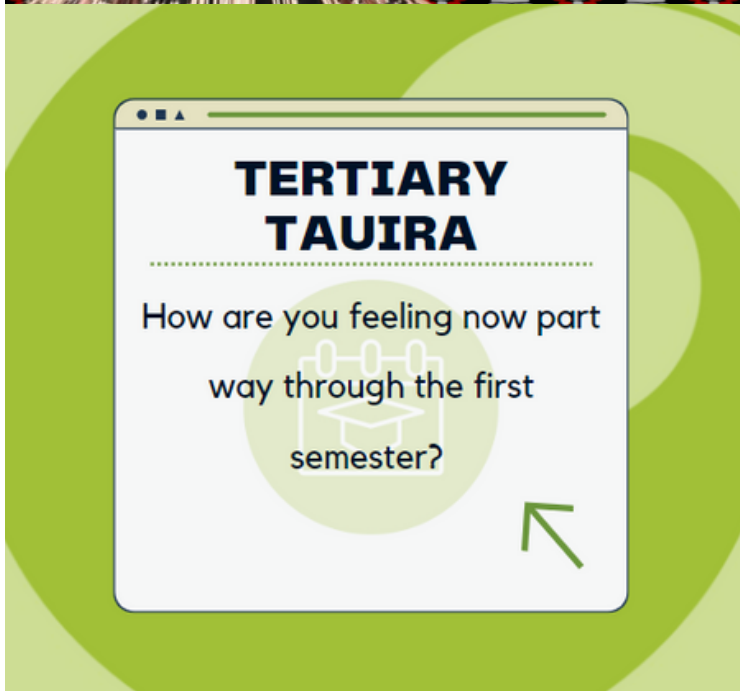
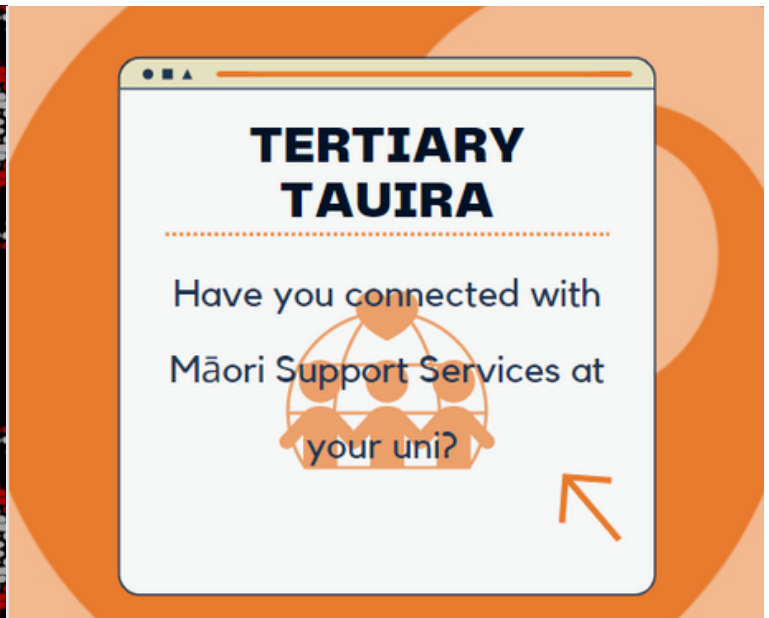
'MID SEMESTER BREAK'

WHY ORA SOCIAL MEDIA CAMPAIGN

Around the time of tertiary mid-semester break we ran a social media campaign focused on providing support for our first year tertiary tauira and a place for our tauira to speak about why they are attending tertiary education.

We created a pātai space focusing on questions relating to mid-semester break such as what Māori support services are available across tertiary providers.

Take a look at what our tauira had to say about why they chose to go to tertiary. To see more of our tertiary tauira and what they had to share check out our Facebook page - [WhyOra Facebook](#)



WHY ORA DASHBOARD

SECONDARY SCHOOL

189

Tauira registered with Why Ora

19 Year 11

103 Year 12

117 Year 13

7 NEET

Not in Employment, Education or Training (NEET)

TERTIARY

90

Tertiary tauira registered with Why Ora

COMPLETING STUDIES 2022

4

MEDICINE

3

ALLIED

8

NURSING

4

TEACHING

6

CERTIFICATE

MANAAKI ORANGA PROGRAMME

231

Tauira/ Students met with our Kaiārahi kanohi ki te kanohi (face to face)

EMPLOYMENT DATA

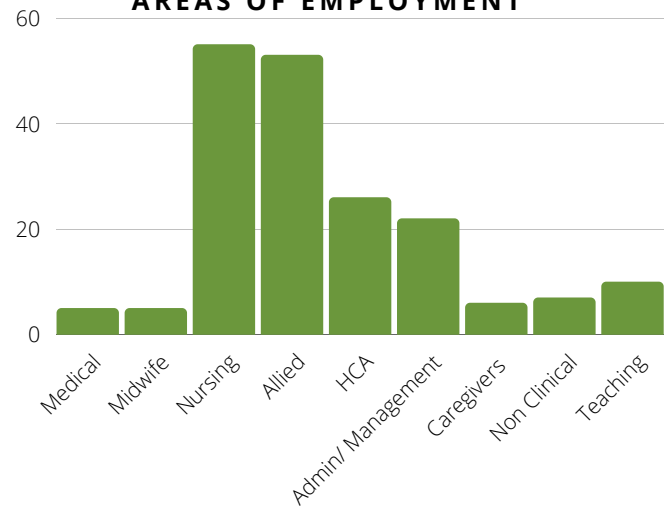
189

REGISTERED WITH WHY ORA AND IN EMPLOYMENT

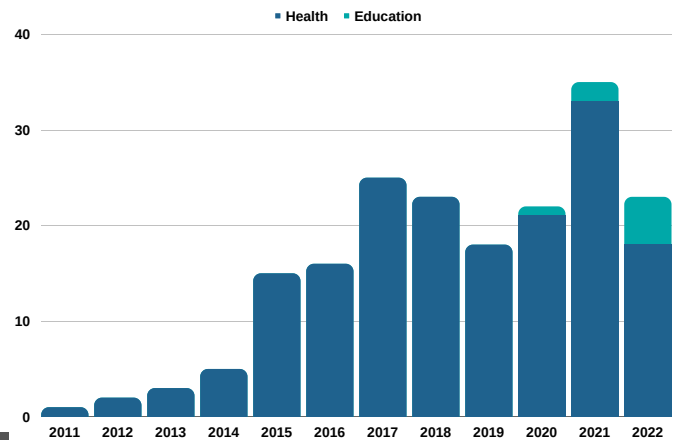
179
HEALTH

10
EDUCATION

AREAS OF EMPLOYMENT



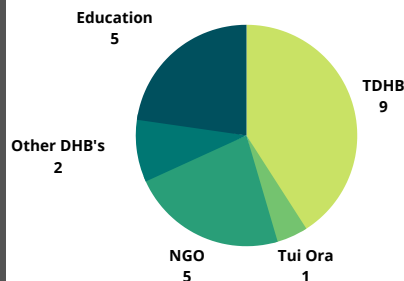
EMPLOYMENT BY YEAR



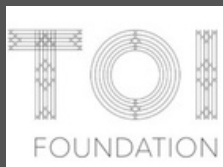
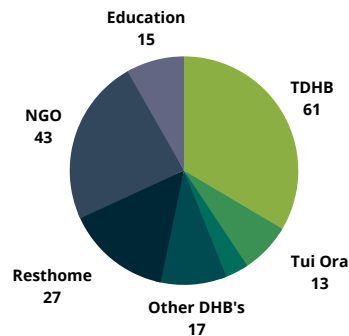
THANK YOU

Why Ora is very grateful for the contributions made by funders to support our kaupapa of empowering Māori career and employment aspirations so that our whānau can flourish.

TOTAL EMPLOYED 2022



TOTAL EMPLOYMENT



COVID RESPONSE

Received Covid Manaaki 293
Covid-19 Manaaki - care packs 113

Tanya Anaha
Pouwhakahaere -
Chief Executive
tanya@whyora.co.nz

Liahna Smith
Kaiārahi
liahna@whyora.co.nz

Trent Hohaia
Kaiārahi
trent@whyora.co.nz

Michelle Martin
Kaiārahi
mitch@whyora.co.nz

Karena Ngarewa-Cribb
Kaiārahi
karena@whyora.co.nz

Rory Maxwell
Kaiārahi
rory@whyora.co.nz

Danae Etches
Contractor
danae@whyora.co.nz

Katie Walsh
Kaiārahi
katie@whyora.co.nz

Graham Jones
Kaiārahi
graham@whyora.co.nz

Sherrie Flanagan
Pouarataki -
Operations Manager
sherrie@whyora.co.nz

Olivia Ratana-Walkinton
Poutaiwhanga -
Office Manager
021 817 259
olivia@whyora.co.nz