



2025

why  **ORA**
**ANNUAL
REPORT**



| www.whyora.co.nz

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MIHI

Tēnā koutou, tēnā koutou, tēnā koutou katoa. Welcome to the Why Ora (Whakatipuranga Rima Rau Trust) Annual Report for the 2025 Financial Year.

STRATEGY AND VALUES

PURPOSE

Empowering Māori career and employment aspirations so that our whānau can flourish.

VISION

Our whānau are our future; engaged, connected, equipped to achieve their aspirations, resilient and flourishing. Whānau are actively engaged in meaningful and rewarding career pathways in health, education and related technology that meet workforce needs and lead to better whānau outcomes.

VALUES

Mata Tika: we strive to do the right thing, we are ethical; unbiased, honest, and fair in our dealings with each other and all people

Āta Mātai: we are adaptable and open to new ideas. We are courageous and use our creativity to continually improve and explore better ways of doing things

Whanaungatanga: we acknowledge everyone's uniqueness, promote sharing, strengthening of connections and capacity, collaboration and working together

Manaakitanga: we genuinely nurture, encourage, respect and care for one another

TŪHONONGA - MANAAKITANGA - UMANGA

We engage Māori in meaningful health, education, and related technology careers.

We uphold our Values and Mātauranga, maintain clarity and are impact-focused, strength-based, and data-informed.

Guiding Principles:

Elevate taiohi and whānau voices in design

Align with regional skills needs and future workforce trends

Foster collective partnerships across sectors

Embed technology, innovation and kaupapa Māori methodologies

BOARD REPRESENTATIVES



Te Pahunga Marty Davis
Board Chair



Gloria Campbell
Acting Board Chair



Lu Scanlon
Trustee



Eileen Hall
Trustee



Scott Walden
Trustee

WHY ORA KAIMAHI



Tanya Anaha
Pou Whakahaere
Chief Executive



Olivia Ratana
Poutaiwhanga
Office Manager



Mizsiah Martin-Kemp
Kaiārahi and Events Lead



Rory Maxwell
Kaiārahi



Liahna Smith
Kaiārahi



Graham Jones
Kaiārahi



Chelsea Crewe
Kaiārahi (until June 2025)



Jasmine Jones
Kaiārahi



Jennifer Williams
Kaiārahi



Tane Whitehead
Kaiārahi



Nina Lawrence
Admin Support
(until June 2025)



Cordelia Parkes
Administration
Support



Danae Etches
Contractor/ Advisor



Shakaliah Bishell
Comms & Admin
Assistant

CHAIRPERSON'S STATEMENT



Tūhononga : Manaakitanga : Umanga
Connections | Support | Careers

Tēnei te arā o Ranginui
Tēnei te arā o Ranginui e tū iho nei
Tēnei te arā o Papatūānuku e takato ake nei
E rarau ngā tapuwae o tane ki waho
Nōu mai te pō, tēnei te wā

Tēnā koutou katoa

It is with great pleasure that I present my ninth annual Chairperson's Report for Whakatipuranga Rima Rau Trust (the Trust), operating as Why Ora, for the reporting period 1 January to 31 December 2025.

ACKNOWLEDGEMENTS:

Our work is enabled through strong partnerships and collective commitment. On behalf of the Board, I extend our sincere appreciation to all funders, partners, and supporters who helped to sustain our work in 2025.

In particular, we wish to acknowledge:

- Toi Foundation, for its strategic investment supporting Māori workforce development, equity outcomes for Māori in Taranaki, and cadetship pathways
- Ministry of Social Development | Te Manatū Whakahiato Ora, for supporting sustainable employment outcomes for taiohi not in employment, education, or training
- Health New Zealand | Te Whatu Ora, for supporting Māori health workforce development through Kirimana Oranga Whānau outcomes funding
- Mahutonga – the Whānau Ora Commissioning Agency for Region 2, and the Ka Kā Te Rama Initiative, for funding toward the delivery of Te Ara Rapuara in 2026

STRATEGY AND OVERSIGHT

Whakatipuranga Rima Rau Trust exists to support taiohi and whānau across Taranaki to flourish. Throughout 2025, the Board remained focused on ensuring that Why Ora and the Trust operate with integrity, accountability, and a long-term perspective, balancing immediate community need with sustainable organisational practice. Established in 2010, the Trust has continued to adapt its strategic direction in response to whānau aspirations, workforce needs, and regional priorities.

During 2025, the Board maintained oversight across key governance responsibilities, including financial sustainability, organisational performance, compliance, and risk management.

Strategic priorities for the year included investment in future workforce capability, strengthening operational effectiveness, reviewing the effectiveness of our operational approach and deepening our understanding of impact through our evaluation project guided by Shore Whariki at Massey University.

A significant milestone was reached in December 2025 with the adoption of a refreshed Strategy 2026–2030, which provides a clear framework for Why Ora to continue convening partners, supporting iwi-led and sector workforce development, and enabling collaboration that delivers enduring benefits for Māori in Taranaki.

COLLABORATION AND PARTNERSHIPS

Why Ora was founded on partnership, and collective action remains central to our approach. During 2025, active strategic partnerships included Health New Zealand | Te Whatu Ora, Tui Ora, Ngāruahine Health, Te Pūnanga Ora, and Pūhoro Charitable Trust. These relationships strengthen our ability to respond to challenges and ensure taiohi and whānau have equitable access to pathways, opportunity, and wellbeing.

In October 2025, we convened a Future Māori Workforce Strategic Insights Session, bringing together stakeholders from education, health, iwi, workforce, and community sectors. The insights gathered provided valuable understanding of current challenges, emerging opportunities, and priority areas for Māori workforce development in Taranaki, helping inform our future strategy. We aim to bring together stakeholders to look at region-wide Māori workforce development in 2026.

SUSTAINABILITY AND INTERGENERATIONAL WELLBEING

The Board recognises that our responsibility as kaitiaki extends beyond organisational performance to the wellbeing of people and planet – tangata and te taiao. Sustainability is integral to how we view long-term impact, intergenerational equity, and resilience. In 2025, the Trust continued to consider how our programmes, partnerships, and operations contribute positively to:

- The wellbeing of whānau and communities
- Responsible use of resources
- Workforce pathways that support resilient, future-focused sectors
- Long-term outcomes aligned with climate awareness and environmental stewardship

As we move into the next strategic period, Why Ora will continue to explore how innovation, digital tools, and kaupapa Māori approaches can support sustainable practice and contribute to thriving futures.

GOVERNANCE

The Board met regularly during 2025 and remained committed to high standards of governance, providing oversight of strategy, financial performance, compliance obligations, and organisational risk.

Currently the WRR Board are:

Myself (Chair)

Gloria Campbell (Trustee)

Lu Scanlon (Trustee)

Eileen Hall (Trustee)

Scott Walden (Trustee)

During the year, Trustee Gloria Campbell served as Acting Chair. I acknowledge and thank Gloria for her leadership and contribution during this period.

FINANCE

Financially the Trust performed as follows;

	2025	2024
Income received	709,954	1,615,734
Expenses	1,184,921	1,190,616
Surplus	(474,967)	425,118
Net cash flow	(420,110)	(109,615)
Accumulated funds	1,233,606	1,708,573

OPERATIONS AND IMPACT

In addition to providing pastoral support to taiohi and whānau across the region, Why Ora delivered 82 events during 2025. Further detail on service delivery and outcomes is outlined in the Statement of Service Performance and the Pou Whakahaere | Chief Executive's Report.

We continued our communications strategy to uplift whānau voices. A key highlight was the sharing of our workforce development and whānau stories through national and regional media, including Te Karere, One News, and the Taranaki Daily News. These stories reflect the collective contribution of our Trust, staff, and partners in supporting Māori aspirations and flourishing whānau.

On behalf of the Board, I acknowledge Tanya Anaha, Pou Whakahaere | Chief Executive, who returned to her full-time role at Why Ora in April 2025 following a dual role, with senior leadership responsibilities at Health New Zealand | Te Whatu Ora in Taranaki. We thank Tanya for her continued commitment and leadership.

LOOKING AHEAD

The Trust continues to operate within a challenging and evolving social and economic environment. These conditions reinforce the importance of our kaupapa and the need for strong collaboration, innovation, and long-term thinking.

With a clear five-year strategy now in place, Why Ora is focused on expanding reach and deepening impact across priority sectors including health, education, and related technology pathways. Our future efforts will centre on strengthening collective workforce development, enhancing equity, supporting long-term wellbeing, improving access to pathways, and developing leadership pipelines that nurture Māori leaders.

This work will be guided by kaupapa Māori values, innovation, and a commitment to sustainability as we continue to support thriving futures for whānau, communities, and the generations to come.

Otira tēnei ahau te mihi atu ki a Kautau, tēnā kautau, tātou katoa



Te Pahunga (Marty) Davis - Board Chair
Whakatipuranga Rima Rau Trust

POU WHAKAHAERE CHIEF EXECUTIVE'S STATEMENT

Tēnā koutou katoa

I am pleased to present the 2025 Pou Whakahaere/ Chief Executive's Report for Why Ora. The past year was one of continued commitment and collaboration as we strengthened our impact and built a more connected foundation for the future. Everything we achieved operationally in 2025 was focused on working with others and strengthening connections that support Māori career and employment aspirations, and outcomes, so that our whānau can flourish now and for generations to come.



Taiohi and Whānau Engagement and Outcomes

Meaningful and rewarding careers can be life-changing, providing stability and opportunity for whānau and future generations. In 2025, Why Ora remained focused on supporting taiohi and whānau across the region to explore and progress career pathways, particularly within health, education, and other sectors. We continued to deliver our well-established, culturally grounded pastoral care model alongside trusted programmes and events.

Why Ora engaged with 13 secondary schools across the rohe. As at December 2025, 420 secondary school-aged taiohi were registered with Why Ora, with over 150 engaged to receive pastoral support.

At tertiary and employment levels, 116 tertiary taura were registered with Why Ora, with 405 individuals in employment, including 211 in health-related careers, 18 in education careers, and 176 in other career pathways. To date, Why Ora has supported 33 cadetships, creating opportunities leading to future pathways for taiohi and contributing to sustainable workforce development.

Supporting taiohi not in employment, education, or training (NEET) continued to be a priority in 2025. Through the Hoki Mai ki Why Ora programme, we supported 20+taiohi to work towards sustainable employment, education, or training outcomes. This included targeted one-to-one wrap-around support, alongside participation in training, wānanga, and driver licensing initiatives.

2025 Events and Programmes

2025 was a productive year for our kaimahi delivering front-line programmes and events that support taiohi and whānau aspirations.

A major highlight was our engagement at Te Matatini o Te Kāhui Maunga 2025. We supported a small group of taiohi registered in our Hoki Mai ki Why Ora programme to participate as festival volunteers, providing their transport to and from the event, pastoral support, and coordination. This was a transformational experience, building confidence, skills, and a strong sense of contribution and belonging for each taiohi involved.

Across the year, Why Ora delivered a total of 82 programmes and events spanning education and hauora career exposure, workforce preparation, whānau engagement, and rangatahi pathways. Our programme mix prioritised accessible, culturally grounded, and future-focused opportunities.

Growing the Māori hauora workforce remained a major focus. In 2025 we partnered with Health New Zealand Te Whatu Ora to deliver 19 Rapuara Hauora workshop sessions at Taranaki Base Hospital, introducing 106 taiohi to roles across the mainstream health system. We then worked alongside Tui Ora and Ngāruahine Health to showcase hauora career pathways within Māori health to 67 taiohi. 173 taiohi attended Rapuara Hauora in total. Together, these workshops demonstrated the strength of a connected health workforce ecosystem.

To support greater Māori participation in education careers, we also delivered two Rapuara Ako workshop days, profiling education career pathways and opportunities, attended by a combined total of 115 taiohi.

Our Pūtaiao Expo, held in August 2025, engaged 280 Year 9 and 10 taiohi from across the rohe in hands-on activities to inspire an interest in science and Mātauranga Māori, connecting them with iwi and Hapū, professionals and education providers.

Pastoral care remained central to our mahi in 2025. 14 Whanaungatanga sessions were held supporting connection, belonging, and wellbeing. Education and employment readiness was strengthened through 12 CV workshops, seven Mātaki shadowing opportunities, and an inspiring University Trip attended by 37 taiohi to help them gain an understanding of the tertiary environment. In support of Hoki Mai ki Why Ora, nine wānanga were delivered aiming to support sustainable employment outcomes for 20+ NEET taiohi.

School/ community presence and awareness were maintained through 14 promotional activities delivered across Taranaki secondary schools in late 2025. We also held 3 Hui Whānau to engage and inform whānau on our work, help create iwi and tertiary connections attended by 46 whānau.

Collaboration to Grow the Māori Workforce

Collaboration was a defining feature of our work in 2025. We strengthened relationships with partners who share our commitment to a skilled, confident, and future-ready Māori workforce, including our collaboration with Health New Zealand Te Whatu Ora, Tui Ora, and Ngāruahine Health. The latter was the first time Why Ora has worked with Māori hauora providers to showcase careers.

Infrastructure, Evaluation, and Learning

Building strong organisational foundations continued to be a key focus in 2025. We invested in strengthening evaluation and data collection to better record, understand, learn and share impact.

The adoption of iPads enabled real-time data collection at workshops and events, improving the quality and timeliness of participation and outcomes data.

2025 saw the continuation of Why Ora Evaluation Project, guided by Shore Whariki / Massey University and supported by the Toi Foundation. Evaluation activities culminated in November with a series of change-story workshops involving kaimahi, whānau, and health workers, capturing lived experiences of change and providing important learning to guide future practice.

Staffing and Development

Supporting the growth and capability of our kaimahi continued to be a priority in 2025. Two kaimahi completed formal training in trauma-informed practice, while a further two attended professional development in Rangahau Māori / research methodology.

The year also brought staffing changes, with the resignation of Chelsea Crewe and the recruitment of Jennifer Williams and Tāne Whitehead as Kaiārahi, strengthening our team for the work ahead.

Ngā Mihi Nui

I wish to thank my Board for your continued support in 2025. Your vision, expertise and commitment gave us confidence and a strong base to implement our mahi. On behalf of myself and our Board I extend my sincere thanks to our Kaimahi, your efforts made all this work possible.

Thank you to our amazing whānau, you continue to inspire us, you are the reason we do what we do.

To our funders, partners and supporters across the region, your continued commitment and collaboration are central to the impact and success of Why Ora.

Ngā mihi nui ki a koutou katoa.



Ngā mihi nui,
Tanya Anaha
Pou Whakahaere/ Chief Executive



Harnessing the power of Kotahitanga to create Māori health workforce career pathways for taiohi

In 2025 Why Ora, Tui Ora and Ngāruahine Health collaborated to run Rapuara Hauora, the health career exposure workshop programme for Māori secondary students developed by Why Ora. This was the first time Why Ora had partnered with Māori service providers to offer Rapuara Hauora, offering students a chance to step inside real health workplaces and engage in hands-on learning with health professionals.

Response to the sessions, run at Tui Ora's site in Ngāmotu and Ngāruahine Iwi Health Services in Manaia was overwhelmingly positive. 67 Year 11 to Year 13 Māori taiohi participated, gaining opportunities to discover meaningful career options, find out about more Māori hauora roles and about what the Hauora Māori sector has to offer them. Several taiohi responded they hadn't realised the wide range of jobs on offer.

The partnership with Tui Ora and Ngāruahine not only gave our taiohi a valuable opportunity to explore the many career pathways into sustainable, high-income roles within the health sector, but also allowed our providers to showcase the incredible services they deliver to our communities.

The initiative strengthened our collective commitment to growing a strong and capable Māori health workforce. Previous iterations of our Rapuara Hauora workshop programmes have been held at Taranaki and Hawera Hospitals. While these mainstream health career exposure programmes will continue, Why Ora looks forward to continuing to also work with Māori Health providers in future to offer similar opportunities for secondary taiohi.

"The fact that these workshops have been held in kaupapa Māori spaces and were really interactive have made it so awesome for everyone involved. The positivity about being Māori and working to serve whānau, 100% we would want to continue this approach in the future." **Liahna Smith, Why Ora Kaiārahi**

"It was great to work together and strengthen all the connections we have with Why Ora, a chance to build new ones and see kotahitanga in action. We had our Kaumatua group here to talk to the rangatahi about the service they receive from us and how valuable it is, and one of them had a moko with the visiting students. Now our kaumatua have seen the programme the vine is going to happen! Whānau will be saying to each other – why isn't your boy here?! We have kaimahi here who came through as Why Ora cadets and now the cycle is happening all over again." **Leanne Matuku, Tui Ora**

"The benefits of Rapuara Hauora are not just for the taiohi involved but equally for the iwi service. Taiohi obtain visual and physical understanding of the uniqueness of Iwi Hauora Māori service delivery, particularly from our Kaihāpai [expert engagement specialists]. For taiohi this opens wider the available direction of training pathways that can lead towards meaningful and extremely rewarding roles. It is very rewarding to establish a whakapapa connection or linkage that offers taiohi a further sense of identity and belonging, and both humbling and a privilege to share ourselves and our insights to support these taiohi in reaching their potential. Our commitment and active participation in this Kaupapa will be of an ongoing nature, to ensure Iwi Hauora is actively pursued and chosen by our next generations as career and lifestyle choice." **Warren Nicholls, Ngāruahine Health Services.**





Health careers can transform lives - an intergenerational health career story

We love seeing what can happen over time working together with our whānau and partners! Sometimes the outcomes can be truly transformational. For the Graham Whānau of Taranaki health career opportunities have sparked a shared journey of discovery and purpose.

Today Joe Graham and his daughters Char (Charlise) and Jahnae all work in hauora careers for Health New Zealand | Te Whatu Ora in Taranaki. Joe is a Pouhāpai, providing cultural and advocacy support to Māori whānau in hospital and beyond. Char is a physiotherapy assistant, helping to rehabilitate patients to be able to return home from hospital and is Jahnae now working at Taranaki Base Hospital as an occupational therapy assistant cadet.

The family's journey began with Char, whose interest in health was ignited while in Y11 at secondary school, through participating in our Rapuara Hauora (health career exposure) workshops. Char went on to secure a Why Ora Cadetship at Taranaki Base Hospital as a Physiotherapy Assistant.

A while after starting work, Char spotted a Pouhāpai job vacancy, a role she thought her Dad Joe might be good at. Joe had been a Butcher for 30 years! He was also a sports coach, with lots of skills and experience supporting people. With Char's encouragement Joe applied, thinking he may not have a chance – but it was a big surprise for him when he got the job, over a year ago now.

During this time, while still at school, Char's younger sister Jahnae also attended Rapuara Hauora workshops, then recently gained a cadetship working at Taranaki Base Hospital as an Occupational Therapy Assistant Cadet. Now the three whānau all are studying or working in health careers and are able to support each other along their chosen pathways. To read more visit www.whyora.co.nz



2023 - WITT Pōwhiri, Jahnae and Kaiārahi Liahna

2021 - Charlise attending our Why Ora Rapuara Hauora workshops



Photo: (L-R) Payton and Treal Niwa - Orthotics Technician (Why Ora participant)

Payton Tamatea -Wheeling towards his future in Healthcare

Payton Tamatea (17 years old) loves his job as a Wheelchair Assistant with Health New Zealand Te Whatu Ora in Taranaki, fixing wheelchairs at Taranaki Base Hospital and in client's homes.

On a Why Ora cadetship since October 2025, Payton says he has always liked helping people. ***"It's been so good talking to people and getting introduced to new things and it's so hands-on, mechanical, working stuff out and working out what clients need,"*** says Payton.

"I'm only 17, but feel like I have become a better person, getting my job and sticking to it. It was hard at first, but I've had to learn everything and now I just love it! Working in the hospital you see everything. Once, out in the hallway, I saw two newborn babies go past and thought "Wow!"

While at New Plymouth Boys High School, Payton started working with our Kaiārahi Rory to explore career pathways. Attending our Rapuara Hauora workshops, one presenter, a new AUT graduate physiotherapist, made a real impact.

"I'm a keen sportsperson, I loved hearing what he was saying, it made me more interested in healthcare" says Payton.

Payton carried on with school but a bit further down the track after leaving, Rory got in touch to check how he was doing. Keen to keep working with us we enrolled Payton in our Hoki Mai Ki Why Ora programme.

Since then, working with our Kaiārahi Jen, Payton's confidence and motivation grew. Partnering with Health New Zealand Te Whatu Ora in Taranaki, we supported him into his new cadetship which ends later in 2026. Payton says he is now keen to stick with health as a career and has an interest in exploring physiotherapy or becoming a doctor in future!

We are so impressed, proud and excited for Payton embarking on his new health career journey!

Click [here](#) to watch our video of Payton in his mahi!

Mattie O'Carroll - Igniting a passion for teaching



*I te taha o tōku Pāpā
Ko Taranaki te Mounga
Ko Waitara, ko Mōhakatino ngā Awa
Ko Tokomaru te Waka
Ko Te Ati Awa, ko Ngati Tama ngā Iwi
Ko Otaraua te Hapū
Ko Pukearuhe, Ko Mangaiemiemi
ngā Marae*

*I te taha o tōku Mama
Ko Rangiuru te Mounga
Ko Kaituna te Awa
Ko Te Arawa te Waka
Ko Tapuika te Iwi
Ko Tia te Marae
Ko Mattie O'Carroll tōku ingoa*

E ngā mana, e ngā reo, e rau rangatira ma Tēnā koutou, tēnā koutou, tēnā koutou katoa. My Name is Mattie O'Carroll. I was born and raised in Manurewa, Auckland until I was 10 years old and we moved to Taranaki, where my dad is from. I am the Pōtiki of four tamariki. I attended a variety of different schools both in Auckland and Taranaki. All in a mainstream setting. Throughout my life I didn't have the best experiences at school. I was diagnosed with attention deficit disorder in intermediate, and I never really felt like I belonged being a Māori kid in a mainstream school. I always knew I wanted to work with our tamariki, so future tamariki didn't have similar experiences when at kura.

During my second year at Inglewood High, I came across Why Ora, through a programme offered at our school where students could go and experience first-hand what it was like working in the health industry (Rapuara Hauora). Initially I just signed up for a free day out of school. But little did I know that the experience and the people I would meet would ignite my passion for teaching.

Although I didn't follow a pathway into the health industry, I found education outside of a mainstream setting.

Before Why Ora all I saw was education being taught like that - you went to class, sat through a lecture and completed the work. No connection to the outside world or how I would benefit from those classes when I finished high school.

The following year I didn't manage to gain my NCEA Level 1, so I made the decision to drop out of high school and turned to alternative education, where I gained my NCEA level 1, 2 and 3 and I found my pathway into teaching. With frequent check-ups from my Why Ora kaimahi to see how I was getting on, I moved onto my certificate in teacher aiding and eventually on to my bachelor's degree in education, Te Tohu Paetahi Ako through Te Whare Wānanga o Awanuiārangi.

I had my trials and tribulations during my degree, with setbacks and times when I wanted to quit, but I persevered, keeping in mind that I am doing this for our tamariki, for our future generations. And for my whānau. In 2024 I graduated. Currently, I am now working full-time at Waitara East School as a year 1-3 Kaiako in the bilingual unit, Te Kāhui o Ngā Mata Raukura, to guide and nurture our tamariki and give them the skills they need to be our leaders of tomorrow.

***“Ko nga pae tawhiti, Whaia kia tata.
Ko nga pae Tata. Whakamaua Kia tina”***

WHY ORA WHĀNAU

**Terence Johns-King -
Te Whatu Ora Taranaki
Taranaki Iwi**

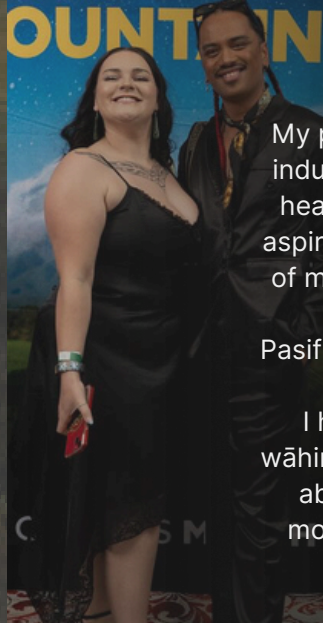


“When I was leaving school, I knew I wanted to study to become a Youth Worker, but I also wanted to gain some life skills and pūtea before committing to that. I worked for six months while figuring things out and realised the job wasn’t for me, so I started looking at other mahi. I was offered a role at the hospital, which has been a good step for me. I’ve since moved out of home and I’m now making plans to start my studies in 2026, focusing on things like course fees and scholarships.”

**Hayley Te Whata -
Canterbury University**



I’m am studying to become a Speech and Language therapist because I want to help people, more specifically the youth of Aotearoa. This pathway will allow me to support all walks of life, it excites me to know that one day I can support individuals and their whānau to grow and find their voice.



**Rangikata Turner O’Carroll -
Auckland University
Te Atiawa - Taranaki**

My passion lays within the healthcare industry, particularly in promoting the health of Māori and Pasifika people. I aspire to become a physician because of my first-hand experiences with the health disparities that Māori and Pasifika people face here in Aotearoa.

I hope to be a role model for young wāhine like myself who are passionate about healthcare. Every field needs more Māoritanga, Māori people, and Māori excellence within it.

**Koen Wensor -
Francis Douglas Memorial College
Te Atiawa - Taranaki**



I aspire to study a health degree at University because I believe it aligns with my passion for Health Science. Employment in the health sector is fast growing, for me it is a win as I gain great employment opportunities and get to do my passion for a living.

I know how it feels to not be in a good place. I’d like to be in a position to make sure people feel supported.

**Morgan Tenana - Dental Internship, Health New Zealand
Te Whatu Ora Taranaki
Taranaki I Ngāruahine**



“My experience doing some work experience with Te Whatu Ora was super interesting and eye-opening. I’ve never experienced what it is like to work in a public dental clinic and prior to my internship I was almost certain post-graduation I would opt to work in a private clinic. After spending a few days with Te Whatu Ora I believe I’m more interested in working in a public dental clinic and giving back to our Taranaki community. My future aspirations, I’d LOVE to own my own dental practice but have smaller goals like securing a job with Te Whatu Ora after graduation is a big goal of mine.”



Hoki Mai Ki Why Ora Wānanga



Pūtaiao



Rapuara Ako



Rapuara Hauora - Māori Health



Wakiato University Trip



Te Matatini Taiohi Volunteering



Mātaki Shadowing



Hui Whānau



Why Ora Promotion



Rapuara Hauora

2026 WHY ORA EVENTS/ PROGRAMMES



Whanaungatanga sessions

Building relationships with our Kaiārahi and registered Why Ora taiohi. Whanaungatanga helps us to get to know each other so we can support our whānau to the best of our ability.



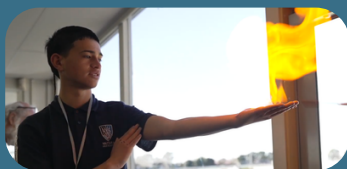
Hui Whānau North/ South

To meet with whānau at the beginning of the year connect and strengthen our relationships. To inform whānau about our kaupapa and events/ programmes we run.



CV sessions

Exploring requirements for a CV, what employers are looking for, identifying skills and talents and creating a CV from a Māori perspective.



Pūtaiao - Year 9 & 10

A hands-on expo event for Year 9 and Year 10 taiohi to inspire a passion for science, Mātauranga Māori and increase Māori uptake of science.



Year 10 Promo

Why Ora promo aims to inform taiohi and schools about who we are, what we do, why we do what we do and what activities/opportunities we offer.



Rapuara Hauora Year 11 - 13

Rapuara Hauora provides an opportunity for Year 11 to Year 13 taiohi to see and experience meaningful careers in the hauora/health sector.



Rapuara Ako - Year 11 - 13

Rapuara Ako provides an opportunity for Year 11 to Year 13 taiohi to see and experience meaningful careers in the education sector.



University Trip - Year 11 - 13

University Visits provide Year 11-13 taiohi with the opportunity to visit and become familiar with a university environment.



Mātaki shadowing - Year 12 & 13

Provides Year 12 and Year 13 taiohi with specific work experience opportunities for taiohi interested in a rewarding career in that industry.



Annual Hui Whānau

An opportunity for taiohi and whānau all ages to connect with tertiary providers, to ask pātai and listen to kōrero.

WHY ORA DASHBOARD

2025

SECONDARY SCHOOL

420

Taiohi registered with Why Ora

142	Year 11
163	Year 12
113	Year 13
2	Year 14

TERTIARY

116

Taiohi registered with Why Ora

Health	Education	Other
60	8	48

MANAAKI ORANGA

143 Goals

104 Priorities

Number of taiohi that have reached their goals/ priorities this year

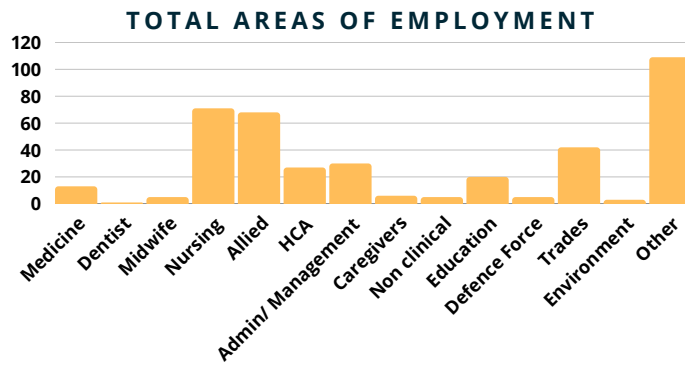
NOT IN EMPLOYMENT, EDUCATION OR TRAINING

40 Registered

6 Gained drivers license

WHY ORA EVENTS/ PROGRAMMES

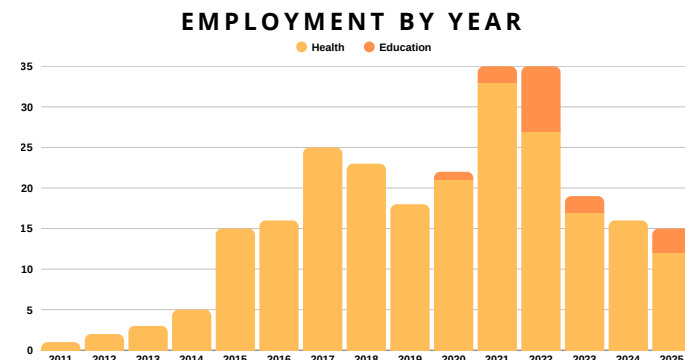
- 1** University Trip
- 4** Events
- 61** Programmes/ workshops
- 9** Wānanga
- 7** Mātaki Shadowing



TOTAL CADETSHIPS

Total # of all opportunities facilitated by Why Ora

33

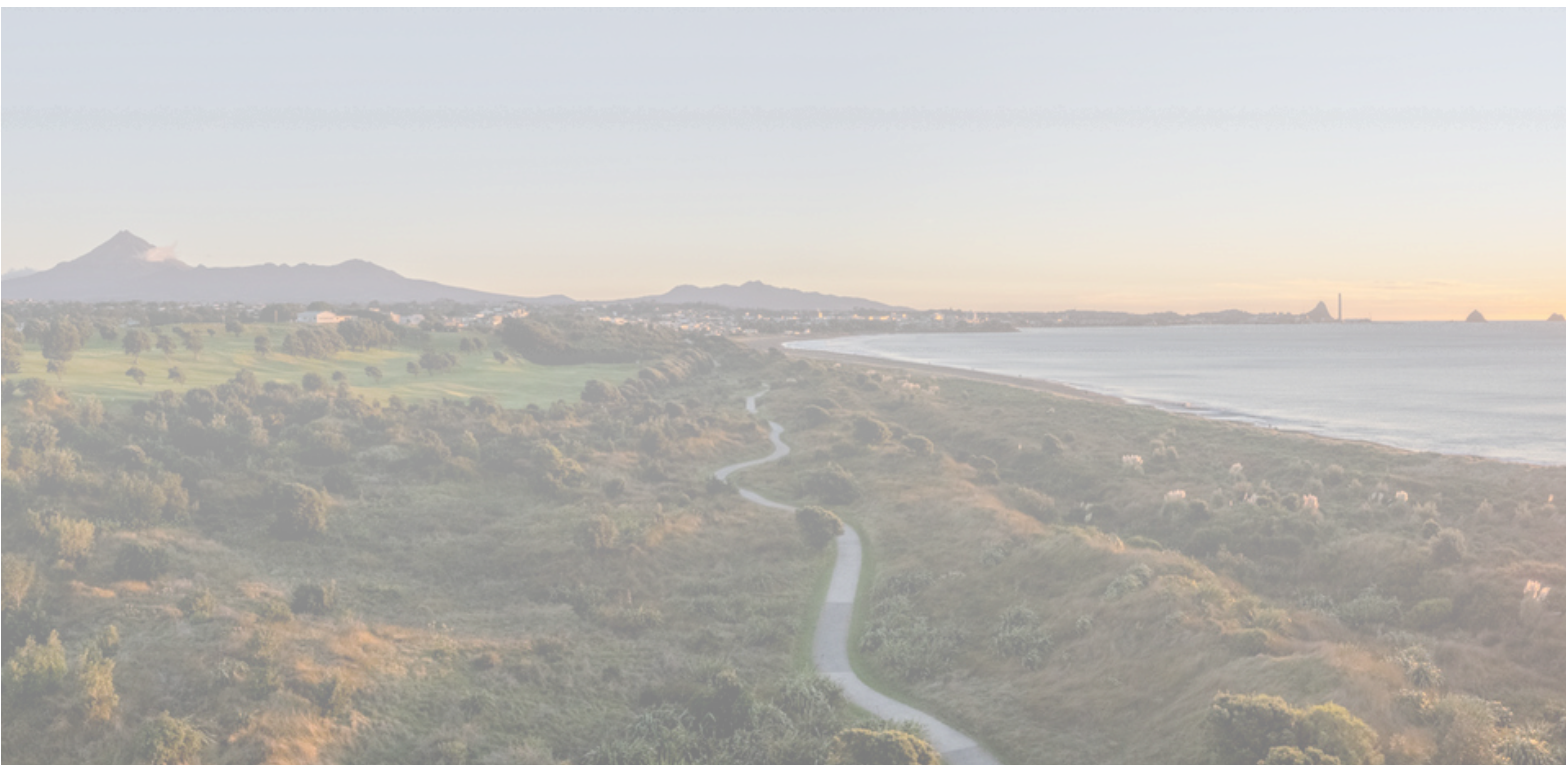


TOTAL EMPLOYMENT

Registered with Why Ora

405

211	Health
18	Education
176	Other



Statement of Service Performance

Whakatipuranga Rima Rau Charitable Trust For the year ended 31 December 2025

Description of medium to long term objectives

Description of medium to long-term outcomes

- To continue to empower Māori career and employment aspirations so that our whānau can flourish.

We do this by:

- Facilitating a continuous supply of skilled and qualified Māori for employment within the health and disability sector and education sector
- Working collaboratively with our partners to identify career opportunities and facilitate Māori into career pathways
- Delivering Māori workforce development and other training and development programmes

2025 2024

Description and Quantification of the Entity's Key Activities

Key activity 1 - working with whānau to facilitate a continuous supply of skilled and qualified Māori for employment within the health and disability sector and education sector

Total # of secondary school students registered with Why Ora	420	448
Total # of tertiary students registered with Why Ora	116	121
Total # in employment registered with Why Ora	405	367

Key Activity 2 - working collaboratively with our partners to identify career opportunities and facilitate Māori into career pathways

Total # of cadetships, internships and other opportunities facilitated to assist Māori into career pathways	4	2
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Key Activity 3 - delivering Māori workforce development and other training and development programmes

Total # of events delivered that expose secondary students to health and education careers, facilitate work experience and development, and encourage interest in science and Mātauranga Māori	82	71
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Statement of Financial Position

Whakatipuranga Rima Rau Charitable Trust As at 31 December 2025

	NOTES	31 DEC 2025	31 DEC 2024
Assets			
Current Assets			
Cash and short-term deposits	3	1,476,986	1,897,096
Debtors and prepayments	3	54,947	176,491
Other Current Assets	3	46,256	2,912
Total Current Assets		1,578,189	2,076,499
Non-Current Assets			
Property, Plant and Equipment	5	17,800	18,648
Total Non-Current Assets		17,800	18,648
Total Assets		1,595,990	2,095,147
Liabilities			
Current Liabilities			
Creditors and accrued expenses	4	19,658	35,532
Employee costs payable	4	67,409	77,339
Deferred revenue	4	270,833	270,833
Other current liabilities	4	3,323	1,077
Total Current Liabilities		361,223	384,781
Non-Current Liabilities			
Other non-current liabilities	4	1,161	1,794
Total Non-Current Liabilities		1,161	1,794
Total Liabilities		362,384	386,574
Total Assets less Total Liabilities (Net Assets)		1,233,606	1,708,573
Accumulated Funds			
Accumulated surpluses (or deficits)	6	1,233,606	1,708,573
Total Accumulated Funds		1,233,606	1,708,573

